



The world's most trusted software for labels, barcodes, RFID tags, plastic cards and more

# Create and automate labels, barcodes and more

BarTender® software enables organizations around the world to improve safety, security, efficiency and compliance by creating and automating the printing and control of labels, barcodes, RFID tags, plastic cards and more.

The world's largest companies and hundreds of thousands of small businesses rely on BarTender to help them:

- ▶ Accelerate the speed of goods moving through the supply chain
- ▶ Get the right medication to the right patient at the right time
- ▶ Ensure workers know how to handle hazardous substances safely
- ▶ Alert a parent to a potentially harmful allergen
- ▶ Enable a health agency to track a food-borne illness back to the field where it started
- ▶ Improve retail control of shrinkage and loss prevention
- ▶ And much more...

BarTender gives you the tools to easily and efficiently design labels and templates, configure and connect to data sources and business systems, and launch print commands from any system, OS or device. It helps you automate printing, monitor print status and supplies, and streamline production while providing complete and secure control of the printing process. And it can ensure the availability of all printing systems with monitoring and reporting.



## Trusted by hundreds of thousands of companies worldwide

Every industry faces its own evolving regulations and standard practices. Companies around the world trust BarTender to help them meet those requirements with its ease of deployment and secure, configurable technology.

Here are just a few examples:

- ▶ BarTender helps chemical manufacturers, distributors and importers meet GHS standards and other important labeling requirements.
- ▶ BarTender helps companies comply with labeling laws for food allergens in the EU and food safety in every country.
- ▶ BarTender is deployed at hospitals, pharmacies, labs and clinics around the world, enabling data capture and tracking.

- ▶ BarTender is a secure component of FDA-compliant UDI installations for medical device companies; of validated installations at pharmaceutical manufacturers; and of the logistics, warehousing, transportation, compliance and traceability strategies of the world's supply chains.

## Powerful design with Intelligent Templates™

BarTender's exclusive Intelligent Templates™ enable companies to produce a wide variety of flexible label designs without the need to create and maintain hundreds of separate documents.

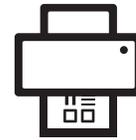
Tell templates, layers and even objects "when to print" based on a single data source or database field, or on multiple conditions. Password-protect layers to prevent unauthorized edits. Share global data fields such as incrementing serial numbers among all documents.

### Create

#### Design



#### Print



#### Control



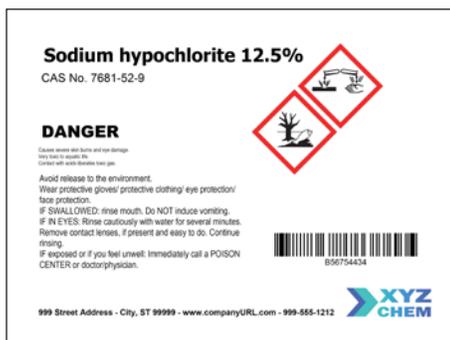
### Automate

- ▶ Design labels, cards and more
- ▶ Enter print-time information easily with customizable data-entry forms
- ▶ Consolidate designs with exclusive Intelligent Templates™
- ▶ Optimize and accelerate printing of barcodes, labels, cards, RFID tags and more through any printer or marking device
- ▶ Print from any OS, system, device or web browser
- ▶ Monitor live print status and detailed history of system usage
- ▶ Integrate with SAP and Oracle
- ▶ Apply secure document control
- ▶ Manage the entire system centrally

## Four editions keep pace with your growing business

BarTender's four editions enable you to easily upgrade your system as your business grows, without the extra cost and complexity of buying add-on products.

Basic	Professional	Automation	Enterprise Automation
<p><i>Get started in just minutes!</i></p> <ul style="list-style-type: none"> <li>▶ Design and print labels, cards, mag stripe cards and more.</li> <li>▶ Optimize print speed to any printer or marking device.</li> <li>▶ Design data-entry forms that provide data validation and accept print-time input from the keyboard or a barcode scanner.</li> </ul> <p><i>Licensed per PC</i></p>	<p><i>All Basic features, plus:</i></p> <ul style="list-style-type: none"> <li>▶ Read data from CSV files, databases and Excel. Easily search and select records for printing.</li> <li>▶ Encode RFID labels.</li> </ul> <p><i>Licensed per PC</i></p>	<p><i>All Professional features, plus:</i></p> <ul style="list-style-type: none"> <li>▶ Automatically print from any OS, system or device in response to data transactions and SDK requests.</li> <li>▶ Design using Intelligent Templates™ to reduce maintenance.</li> <li>▶ Secure the printing environment with user and group roles.</li> <li>▶ Monitor live print status and view detailed history of system usage.</li> </ul> <p><i>Licensed per printer</i></p>	<p><i>All Automation features, plus:</i></p> <ul style="list-style-type: none"> <li>▶ Automatically print in response to Web service API or TCP/IP communication.</li> <li>▶ Integrate with SAP and Oracle.</li> <li>▶ Take advantage of centralized system management, browser-hosted printing, centralized template storage with revision control, electronic signature support, full SDK control, smart card encoding and more.</li> </ul> <p><i>Licensed per printer</i></p>
<p><b>Create</b> (Design and Print)</p>		<p><b>Create &amp; Automate</b> (Design, Print and Control)</p>	



### Comprehensive automation and control

BarTender enables large enterprises to centrally operate, monitor, manage and secure their printing operations across multiple sites and even continents.

BarTender supports permission-based printing, format encryption, job logging and system auditing.

### Printing from any device or browser

BarTender Print Portal supports easy point-and-click printing from any device with a browser, including tablets and smartphones.

### Print-time information capture

Every edition of BarTender enables you to design intuitive and efficient forms for entering data at print-time, without the need for costly add-ons. BarTender also supports the print-time capture of images and weigh scale data in some editions.

### Seamless integration with systems and databases

BarTender Integration Builder enables sophisticated printing automation from a wide variety of business systems, including SAP and Oracle. Powerful database connectivity includes a live preview wizard to help you set up dynamic forms, search and select records, and incorporate print-time input.

### Advanced serialization

BarTender delivers flexible serialization which enables the issuance of unique serial identifiers at customizable frequencies.

### The world's most comprehensive barcode support

BarTender includes more than 400 preformatted, ready-to-use barcode components and 60 symbologies as well as full support for GS1 standards.



### Complete RFID support

BarTender provides full RFID support for the latest label and tag types, including EPC (Electronic Product Code).

### Advanced card design and printing tools

BarTender enables you to design and print two-sided cards, including magnetic stripe and smart card encoding.



### The best technical support in the industry

BarTender's legendary technical support is available from offices in North America, Europe and Asia.

 Labels

 Barcodes

 RFID

 Cards

Download a free 30-day trial at  
[SeagullScientific.com](http://SeagullScientific.com)

 **BarTender** 2016  
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